



BlueRock^{TMS}

The TMS that delivers



The TMS that's **smarter at every step**



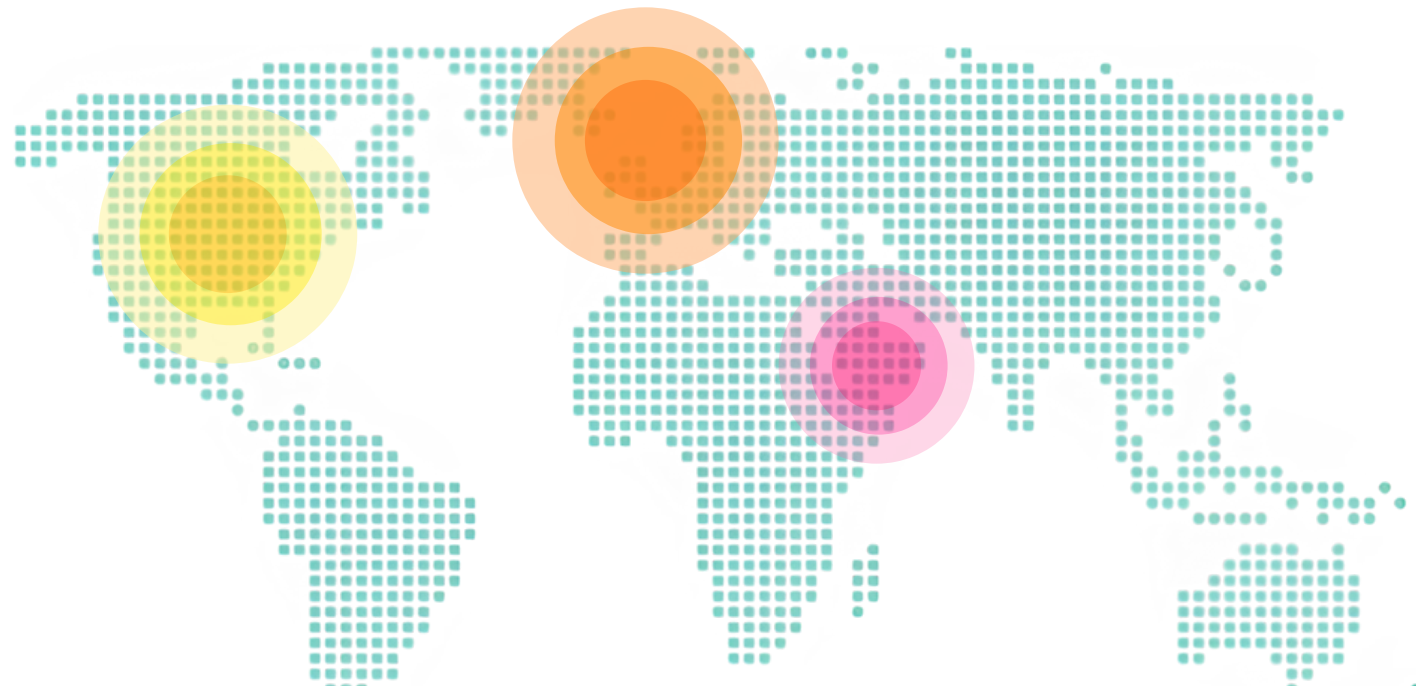
Industry-leading logistics and software experts with a commitment to collaboration



An **independent** and **creative mindset** to develop fast, move fast, and deliver fast



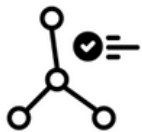
Cutting edge SaaS software currently serving **over 30 countries**



Pick & Choose Modular Platform

BlueRock TMS combines both Operative and Analytical functionalities into one modular TMS platform. It provides real-time visibility for all users worldwide. Pick & Choose only the specific modules you need to address current and future logistics challenges.

Pre-planning



Network Design



Volumes & Capacity



Routing & Scheduling



Flow Profile, Procurement & Allocation

Execution



Multi-Carrier Selection & Booking



Planning, Assignment & Dispatch



(X) Dock and Yard Mgmt



First Mile, Last Mile

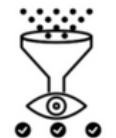
Visibility



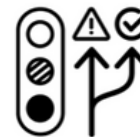
Classic Events (Status Update)



Real Time Status Position & ETA



Telematics & Anomaly Detection

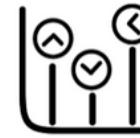


Order Lifecycle & Predictive Capacity

Performance



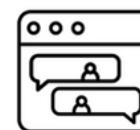
Freight Audit & Billing



KPI & Dashboard on Service and Costs



Network Performance



CustomerCare & 3° Party Portal

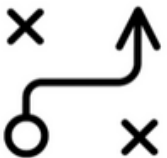
Pre-planning



Network Design: Make fact-based decisions on opening and closing locations in your network, including how to route your transportation orders. Model your current network and custom future scenarios. Compare results for capacity utilization, service, costs, and even CO2 output.



Volumes & Capacity: Visualize and analyze the consignment Volume processed in each location. Drill down into custom analysis of historical and forecasted data. Analyze the Capacity of your network, identify utilization inefficiencies, and where bottlenecks occur.



Routing & Scheduling: define optimal Routes through your network for improved daily execution. Schedule your network movements and optimize your planning with a clear and unified timetable.



Flow Profile & Procurement: Simulate the network Flow Profile to compare and select the optimal transport flow. Enhance and inform your Procurement policy to achieve cost savings and efficiencies. Determine which network location your orders should be allocated to.

Execution



Multi-Carrier Selection & Booking: Seamless integration with your ERP or WMS. Automated Business Rules select the best carrier for all shipments. Automated Booking procedures forward the carrier labels and documents to your WMS for printing.

Planning, Assignment & Dispatch: Plan shipments in advance, daily, and in real-time with the flexibility to fine-tune as needed. Orders are consolidated into daily incoming and outgoing trips. Roll-out predefined static schedules to accommodate the need for repeatable or seasonal planning.

Dock & Yard Management: allows locations to allocate resources and monitor movements during the day. Deviations are updated in real-time, including triggered changes throughout the network.

Mobile Apps & Devices: Our range of app and device services integrate seamlessly with your Planner/Driver Team and 3rd party providers. Enjoy real-time visibility of all driver events, with the option to purchase our industry-leading hardware. Submit hardware repair requests through the BlueRock 24/7 Repair Order Portal, with guaranteed reparation in 5 business days.

Visibility



Classic Events (Status Update): Monitor harmonized Events for all shipments across your network. Get a clear overview for all shipments for any number of carriers, systems, transport modes, and network legs. Events can trigger an update in shipment status or creation of a task. Relevant documents such as a POD can be received and displayed for each shipment.



Anomaly Detection: Identifies and signals network disruptions, derives the potential impact, and highlights key issues that may impact shipments. Corrective action is suggested based on the type of disruption. Receive live telematic updates and predictive alerts.



Real Time Position & ETA: View the Real-Time location of your shipments for all transport modes. Track the expected versus actual location of each shipment and predict shipment ETA based on live data.

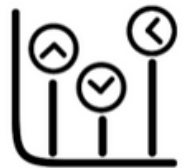


Order Lifecycle & Predictive Capacity: Complete visibility of your Order Life Cycle through milestones versus status updates. Especially valuable in multi-leg routes, this module provides a harmonized view of multi-carrier, own fleet, and multi-mode transportation monitoring. Predict your Capacity requirements based on real and simulated order volume.

Performance



Freight Audit & Billing: Manage your complete Audit and Billing processes. Carrier interfaced invoices are monitored with an exception-based control model. Compare Rated versus Billed amounts, with tolerances and approval procedures configured to your specific needs. Self-Billing and creation of Revenue invoices is also supported.



KPI & Dashboard on Service & Costs: Analyze your network with easy to view map and graphic based KPIs. Dive deeper into your key metrics using searchable tables. Analyze and compare all Network related costs, broken down into an aggregate and granular level. Analyze and compare using benchmark analysis and custom filtered selections. Interpret your Service performance via KPIs such as Carrier or Lane performance and Delivery On Time.



Network Performance: Visualize the overall Network Performance to gain a clearer understanding of connected components, network health, and process compliance. Facilitate inter-departmental communication at an overall network level. Annotation and comments can be made on factors such as processing time for departure and loading activities. Department feedback is then condensed into a centralized review. an overall review.



Customer Care & 3rd Party Portal: Provides live visibility of inter-party processes for all involved. Improve performance with clearer communication, pro-active sharing of information, and enable standard procedures.



Smart tech for **smart** supply chains

Smart Modular Architecture

- Completely integrated platform
- Designed to support Pick & Choose functionality
- Multi-language capabilities and international formats

Integrated Analytics

- Extensive modeling and simulation capabilities
- In-house developed algorithms
- Strong links to extensive academic research

Data Management

- Cloud Native solution hosted in AWS or Private Cloud
- Single-Tenant Containerized approach
- Data privacy is enforced on multiple layers of the architecture

Integration

- Templated integration available for leading WMS/FMS/ERP systems
- Existing pool of integrated carriers and telematics providers
- Proprietary Low-Code integration tool for quick on-boarding

DevOps Approach

- 99,5% guaranteed availability
- Automation of regular tasks
- Shortened development life cycle

The Platform that **delivers**

Living Saas Platform

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graph LR; A((Living Saas Platform)) --- B(Forward Thinking); A --- C(Continuous Expansion); A --- D(Customer-Driven); A --- E(Collaboration); B --- B1(Our Core Development Team continuously enhances the platform, keeping you at the forefront of industry innovation.); C --- C1(Expanding connectivity with carrier networks and telematics.); D --- D1(Industry specific solutions with customized support for personalized requirements.); E --- E1(Innovation and collaboration are in our DNA. Supporting your team is a key priority.);
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Forward Thinking

Our Core Development Team continuously enhances the platform, keeping you at the forefront of industry innovation.

Continuous Expansion

Expanding connectivity with carrier networks and telematics.

Customer-Driven

Industry specific solutions with customized support for personalized requirements.

Collaboration

Innovation and collaboration are in our DNA. Supporting your team is a key priority.

Customer reviews

BlueRock TMS generating value for customers...

We have been able to achieve a 15% reduction in transportation cost since the start of the implementation. BlueRock is the backbone of our transport.



Up to 15% savings on transportation costs

BlueRock enabled us to go live warehouse per warehouse ensuring a time to value in less than 4 months!



< 4 months business case impact achieved

First savings were visible after one month of go live with the full ROI achieved within 12 months



Up to 50% workload reduction

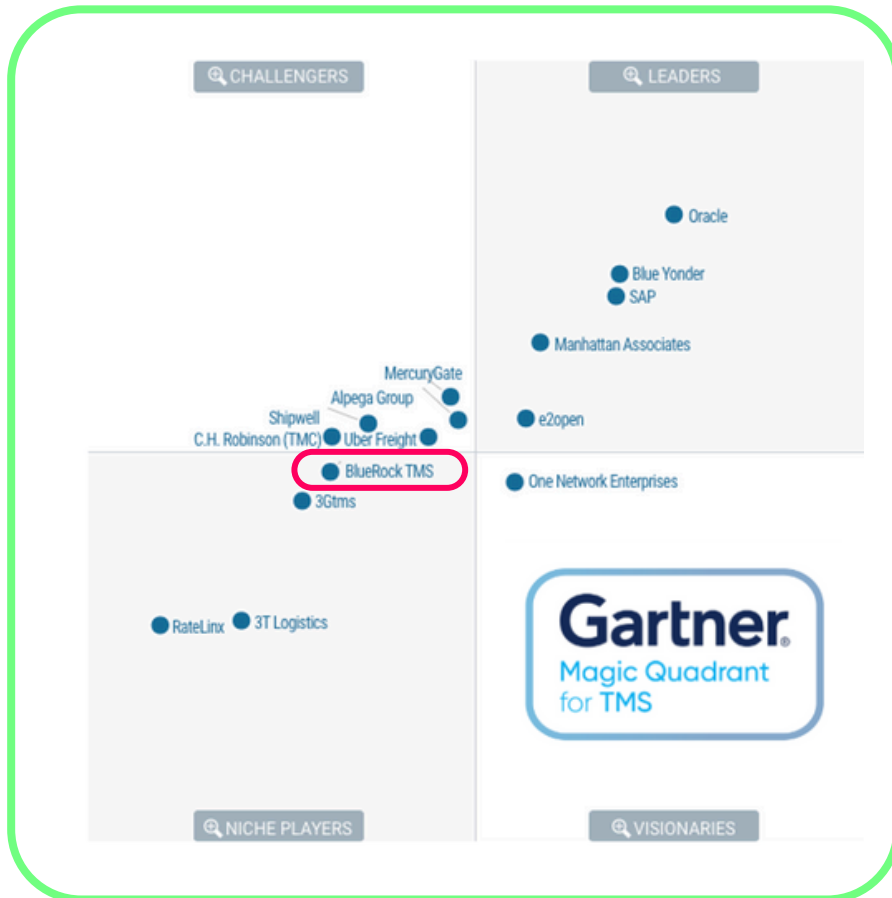
BlueRock TMS has simplified our supply chain. It helps create an agile network in an environment which is dynamic and complex. It helps in simplifying the process of shipment booking, carrier assignment, tracking and tracing. Basically, it has reduced the workload."



Continuous improvement

Gartner Recognition as Leading TMS Vendor

We are in the market with a unique and fresh approach to Logistics planning
BlueRock has been included in the Magic Quadrant for TMS since 2021!



2024 Gartner Feedback:

- **Market Responsiveness:** BlueRock TMS **has the highest retention rate** among its competitors in this Magic Quadrant. The vendor's primary objectives are to enhance the end-user experience and deliver business outcomes.
- **Sales Execution and Pricing:** BlueRock has one of the **highest customer growth** rates in this Magic Quadrant and is expanding beyond its home region through dedicated sales. It is acquiring new customers by leveraging its in-house experience and consulting expertise.
- **Overall Viability:** Despite BlueRock being among the smaller vendors in this Magic Quadrant, **its customer retention rates and revenue growth** position it as an interesting option for prospective customers.

Why BlueRock TMS?



Time to value: BlueRock supports the End-to-End Pharma distribution. Our modular platform allows you to start small and scale fast. Live in less than 12 weeks.



Productivity and change management: Analytically driven TMS with focus on managing your cost. Intuitive user interface driving adoption and increased user satisfaction.



Business impact: A global team of Logistics experts and accelerating your logistics transformation based upon your key KPI's.



Market validation: Solid global partner with the highest customer retention rate in the Gartner Magic Quadrant.



Integration: Seamless integration with ERP, WMS and API integrations.



Care-free solution: Reliable, performant and scalable SaaS solution, managed by BlueRock's expert team.

A few of our **satisfied customers:**



Contact Us

**We look forward to
hearing from you!**

HQ

info@bluerocktms.com

North America

Jeff Thorne

j.thorne@bluerocktms.com

EMEA

Vlivek Singh

v.singh@bluerocktms.com

